

May 27, 2022

To,

| BSE Limited                      | National Stock Exchange of India Limited |
|----------------------------------|--|
| Department of Corporate Services | Listing Department                       |
| Listing Department               | Exchange Plaza                           |
| P J Towers,                      | Plot no. C/1, G Block,                   |
| Dalal Street,                    | Bandra-Kurla Complex,                    |
| Mumbai - 400001                  | Bandra (E), Mumbai - 400051              |
| Scrip Code: 542367               | Scrip Symbol: XELPMOC                    |

Dear Sir/Madam,

## Subject: Disclosure on Investments

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that "Signal Analytics Private Limited" Subsidiary of the Company has invested in the Equity Share Capital of Soultrax Studios Private Limited to the such extent that said Company has become the subsidiary of Signal Analytics Private Limited and a stepdown subsidiary of the Company with effect from May 27, 2022.

The details required under Regulation 30 of the SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR / CFD / CMD / 4 / 2015, dated September 09, 2015, pertaining to above investments is enclosed as Annexure 1.

We request you to take the same on record.

Thanking you,

Yours faithfully,

## For Xelpmoc Design and Tech Limited

Vaishali Kondbhar Company Secretary

Encl: As above



CIN NO: L72200KA2015PLC082873 | GST NO: 29AAACX1880G1Z5



## Details required under Regulation 30 of SEBI (LODR) Regulations, 2015 read along with SEBI Circular CIR/CFD/CMD/4/2015 dated September 09, 2015

Annexure -1

| Sr. No. | Particulars   | Details   |
|---------|---|---|
|         | Name of the target entity, details in brief such as size, turnover etc.;  | <b>Soultrax Studios Private Limited</b> (SSPL) is a private limited Company incorporated under the provisions of Companies Act, 2013 having its registered office in New Delhi, India   |
|         |   | Capital Detail:   |
|         |   | Authorized Share Capital:<br>Rs.10,00,000/- (1,00,000 Equity Shares of<br>Rs.10/- each)   |
|         |   | Paid Up Share Capital: Rs.1,00,000/- (10,000<br>Equity Shares of Rs.10/- each)  |
|         |   | <u><b>Turnover:</b></u> NIL (Yet to commence business operations)   |
| 2.      | Whether the acquisition would fall<br>within related party transaction(s)<br>and whether the promoter/<br>promoter group/ group companies<br>have any interest in the entity being<br>acquired? If yes, nature of interest<br>and details thereof and whether the<br>same is done at "arms length"; | The step-down subsidiary company shall be a related party of the company.<br>Save and except what is stated above, the Promoter/ promoter group are not interested in the transaction.  |
| 3.      | Industry to which the entity being acquired belongs;  | The step-down subsidiary is engaged in the business of content creation.  |
| 4.      | Objects and effects of acquisition<br>(including but not limited to,<br>disclosure of reasons for<br>acquisition of target entity, if its<br>business is outside the main line of<br>business of the listed entity);  | The Management and/or Promoters of the<br>Company and its subsidiary are of view that<br>since Signal Analytics Private Limited (SAPL),<br>subsidiary of the Company is in edutech<br>business and new step-down subsidiary<br>company is in content creation business, hence<br>there are opportunities for the two businesses<br>to work together to develop synergies. |



| 5. | Brief details of any governmental or<br>regulatory approvals required for<br>the acquisition;  | No governmental or prior regulatory approvals are required for the acquisition.  |
|----|--|--|
| 6. | Indicative time period for completion of the acquisition;  | Appox 54.75% acquisition completed and remaining will be complete by end of November, 2022.  |
| 7. | Nature of consideration - whether<br>cash consideration or share swap<br>and details of the same;  | cash consideration   |
| 8. | Cost of acquisition or the price at<br>which the shares are acquired;  | Total Investment as approved by the Board of<br>SAPL is upto Rs.2,49,71,625/- to acquire upto<br>15,855 Equity Shares at an issue price of<br>Rs.1,575/- per share, in one or more tranches.<br>Out of which Rs.1,99,99,350/- has been<br>invested to acquire 12,698 Equity Shares at an<br>issue price of Rs.1,575/- per share. |
| 9. | Percentage of shareholding /<br>control acquired and / or number of<br>shares acquired;  | Currently SAPL hold 12,698 equity share i.e.<br>54.75% of shareholding of SSPL. Further, If<br>SAPL will acquire 15,855 equity shares as<br>stated above then SAPL will hold 60% of<br>shareholding of SSPL.   |
| 10 | Brief background about the entity<br>acquired in terms of products/line<br>of business acquired, date of<br>incorporation, history of last 3 years<br>turnover, country in which the<br>acquired entity has presence and<br>any other significant information (in<br>brief); | Product /line of Business:   Content Creation   Date of Incorporation:   10 <sup>th</sup> March, 2022   Turnover of last three years:   Nil (Newly incorporated as mentioned above)   Country in which has presence:   |
|    | India  |  |

